Photographer shot list
Speed Nation Alpine Tour

Introduction:

This document will need to be delivered to each photographer hired by the LOC for any of the Speed Nation events part of the Speed Nation Alpine Tour. Each photographer hired by the LOC for the event will need to be approved by the CS Marketing Senior Coordinator.

CS Marketing Senior Coordinator
Samantha Scull
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General Information

The objective of the shot list guidelines is to provide to our photographer a clear idea of what we, as National Sport Organization and Provincial/ Territorial Sport Organization, are looking for. It's important to get good quality pictures in different formats to promote our future events, programs, national/provincial teams or to promote our sport organization.

Related documents

The following is a list of documents that shall be read in conjunction with this guide, as there are a number of cross-references throughout this document.

Canada Snowboard Rule Book
Speed Nation Alpine Tour - Handbook
Agreement between Canada Snowboard and the PTSA

Shot List - Guidelines

Close ups	
Close up action shots Minimum of 3 shots	
Turns (2 Angles)	
Dynamic Race Shots (Close Up) Minimum of 3 shots	

Dynamic Race Shots (At a distance) Minimum of 3 shots	
Additional	
Podium Minimum of 2 shots/podium	
Event Branding	
Start Gate Minimum of 4 shots with different athletes	

Turns Minimum of 3 shots (different sponosors)	
Sponsor Branding – Photos of our sponsors branding around the course	
Cool Shots	
Snowboarder Minimum of 2 shots	

Other Photos:

Sponsor Banners:
Minimum 2 shots – Banner Static
Minimum 2 shots – banner with athlete riding in the background

Coaching Photos:
Minimum of 6 shots of coaches interacting with athletes

Start Area:
Minimum of 2 shots of athletes in Start Area

Officials Photos:
Minimum of 6 shots of on-course officials

Judges Photos:
Minimum of 2 shots of the Judges

Event Volunteers:
Minimum of 4 shots of event volunteers

Spectator Shots:
Minimum of 2 shots of spectators watching the event